

# J. MARTY DORMANY

460 W. 126th St., #1B  
New York, NY 10027  
+1.631.697.4289  
[JMD@academyL3.com](mailto:JMD@academyL3.com)  
[IMDb](#)

## EDUCATION

March 2001 - 2022	Chyron Certification; Lyric, Lyric PRO, LyricX, Prime	Melville, NY
July 2014	Ross Video XPression Certification; XPression Studio, XPression Designer	Ottawa, ON
February 2001	University of South Florida; Basic and Advanced Adobe Photoshop	Tampa, FL
August 1993	Florida State University; Bachelor of Arts: Communication, Media Production Minor: Russian Language	Tallahassee, FL
May 1990	Hillsborough Community College; Associate of Arts: Liberal Arts	Tampa, FL

## EXPERIENCE

October 2012 - Present	The Academy of Lower Thirds, Inc.;	New York, NY
	Managing Director, Training Lead, Project Manager, Graphics Designer and Integrator	

### As Managing Director

- ◆ Develop business, sales, and marketing strategies
- ◆ Build client [database](#)
- ◆ Generate marketing materials
- ◆ Business management, corporate filings
- ◆ Create and maintain company website and social media presence on [Facebook](#), [Instagram](#), etc.

### As Training Lead

- ◆ Develop training curricula for broadcast graphics departments using Chyron Lyric PRO/LyricX and Ross Video XPression products
- ◆ Generate training materials, from course syllabi to tutorials and whitepapers
- ◆ Conduct training classes for all levels, from new operators to expert designers

### As Project Manager and Designer/Integrator

- ◆ Workflow Consultation/Project Management for clients conducting inter/intra-facility upgrades
- ◆ End-to-end 2D/3D Creative Services
- ◆ Data Integration with newsroom, sports, election, and automation systems, including Avid iNews, AP ENPS, Dalet, SportsMedia/IDS, Avid Leader, GVG Ignite, Ross Overdrive, etc.
- ◆ Creator of [AL3Maps](#)™ integration for GoogleMaps API
- ◆ Co-Creator of [AL3 StatShot](#)™ hockey data integration;
- ◆ Event Support for broadcasts from local and network relaunches, to national elections and sporting events: GMA, Daily Show, [LIVE•PD], PBS, US Open, CFB, Super Bowl 50, New York Yankees, NASA-KSC, etc.

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April 2002 -  
October 2012

Chyron (formerly Chyron Corporation); Melville, NY  
Director of Training & Freelance Relations, Design &  
Integration Specialist, Senior Product Specialist

June 2011 -  
October 2012

## As Director of Training & Freelance Relations

- ◆ Administrator, Chyron University
  - Develop internal/external training curricula
  - Generate, manage training materials
  - Maintain course catalog and training pricelist
  - Create and admin 360° trainer review process
- ◆ Supervisor, Chyron Certified Freelance Network
- ◆ Trainer, Chyron Certification Courses
- ◆ Design and operation consultant for clients including:  
NBC Olympics (Beijing 2008, Vancouver 2010), NBC Sports: Sunday Night Football and Super Bowl XLIII, CBS Golf, ABC Sports: Monday Night Football and Super Bowl XL, ABC News, ABC's The View, ABC's Regis & Kelly, World Figure Skating Championships (Moscow, Russia), Little League World Series, YES! Network, Madison Square Garden, FOX Sports, Big10, ESPN/ERT, NESN, Comcast SportsNet, Golf Channel, Versus, SportsNet NY, MASN, IRL, MLB, NBA, NFL, NHL, NEP Super Shooters, CNN, TechTV, C-SPAN, BET, Telefutera, NASA-TV, Defense Intelligence Agency, Voice of America, TV Globo (Rio de Janeiro, Brazil), Astro (Kuala Lumpur, Malaysia).

April 2010 -  
June 2011

## As Design & Integration Specialist

- ◆ Special Projects Manager and Network Liaison for:  
CNBC Asia (Singapore), ABC News, Newport Television, Raycom Media, China Central Television (Beijing, PRC)
- ◆ Administrator, Chyron Knowledgebase
- ◆ Administrator, Chyron Forum
- ◆ Liaison, Chyron Yahoo! Group

2002 - 2010

## As (Senior) Product Specialist

- ◆ Trainer and demo artist on Chyron graphics solutions

July 2000 -  
April 2002

WUSF TV16 (PBS Affiliate); Tampa, FL  
Graphics Coordinator/Trainer and Production Specialist

- ◆ Chyron trainer and supervisor of on-air CG/graphics using Chyron iNFiNiTi!, Duet-Lyric and Aprisa systems
- ◆ Director and technical director for various sports shows, pledge drives, commercial productions and PBS projects
- ◆ PBS production specialist, positions include: writer, editor, floor director and camera operator

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March 1997 -  
July 2000

WFLA-TV News Channel 8 (NBC affiliate); Tampa, FL  
Chyron/Still-store Operator and Technical Director

- ◆ CG operator on Chyron iNFiNiT! for 5:00, 5:30, 6:00 and 11:00PM newscasts, All Children's Hospital Telethon, numerous parades, events and commercial productions
- ◆ Graphics/still-store operator on Pinnacle Systems for 5:00, 5:30 and 6:00PM newscasts
- ◆ Technical director, Sunshine Network Live
- ◆ Assignment research for news and Harris & Co. Live!

As Production Technician

- ◆ Camera operator for live variety show, Harris & Co. Live!
- ◆ Camera operator and floor director for news and commercial productions
- ◆ Grip on live remotes and on-location shoots
- ◆ Electronic TelePrompTer operator

August 1994 -  
December 1996

Hillsborough Community College; Tampa, FL  
Senior Lab Instructor

- ◆ Office manager with supervisory responsibilities
- ◆ Lab coordinator for Prep Math/Algebra Department
- ◆ Instructor of Prep Math and Prep Algebra Labs

May 1993 -  
August 1993

Capitol News Service/Video Comm., SE; Tallahassee, FL  
Production Assistant

- ◆ Camera operator for Florida Cable Television Association program, Capital Dateline
- ◆ Studio and field camera operator
- ◆ Grip on live remotes and on-location shoots

August 1992 -  
August 1993

Seminole Productions at FSU; Tallahassee, FL  
Satellite Operator

Technician for downlink of FSU satellite feeds and backhauls

## FREELANCE

Executive Producer: [Half Dead Fred](#), [Pancake Man](#), [Sally](#);  
Chyron integrator: NBC Olympics 2008-2010, 2016-2024

## ASSOCIATIONS

National Academy of Television Arts & Sciences, NY Chapter, 2018 - Present;  
FSU • ΔΣΦ Delta Sigma Phi, President 1992 - 1993

## AWARDS



43rd Annual Sports Emmy®, Outstanding Graphic Design, *Games of the XXXII Olympiad, NBC Universal* (2022)  
44th Annual Sports Emmy®, Outstanding Graphic Design and Outstanding Technical Team, *XXIV Olympic Winter Games, NBC Universal* (2023)