

J. MARTY DORMANY

460 W. 126th St., #1B
New York, NY 10027
+1.631.697.4289
JMD@academyL3.com
[IMDb](#)

EDUCATION

March 2001 - 2025

Chyron Certification

Lyric, Lyric PRO, LyricX, Prime

Melville, NY

July 2014

Ross Video XPression Certification

XPression Studio, XPression Designer

Ottawa, ON

February 2001

University of South Florida

Basic and Advanced Adobe Photoshop

Tampa, FL

August 1993

Florida State University

Bachelor of Arts: Communication, Media Production
Minor: Russian Language

Tallahassee, FL

May 1990

Hillsborough Community College

Associate of Arts: Liberal Arts

Tampa, FL

EXPERIENCE

October 2012 -

Present

The Academy of Lower Thirds, Inc.

Managing Director, Project Manager,
Graphics Designer/Integrator, Training Lead

New York, NY

As Managing Director

- Talent acquisition and contractor onboarding, performance
- Customer relationships (CRM), client [database](#)
- Partner relationships with Gameday Creative, TVGraphics (TVG), Gameday Support
- Vendor relationships with Chyron, Ross Video, Vizrt, SMT, etc.
- Business, sales, and marketing strategies and materials
- Accounts payable and receivable
- Corporate, government, and legal filings
- [Website](#) and social media presence on [Facebook](#), [Instagram](#), [LinkedIn](#)

As Project Manager and Designer/Integrator

- Workflow consultation and project management for clients conducting facility upgrades and graphics deployments
- Data integration with NRCS, sports, election, and automation systems, including: Avid iNews, AP ENPS, Dalet, TVGraphics (TVG), SportsMedia/IDS (SMT), Avid Leader, Ross Overdrive
- Creator of [AL3Maps](#)TM integration for GoogleMaps API
- Co-creator of [AL3 StatShot](#)TM hockey data integration
- Broadcast event support, from local and network relaunches, to national elections and sporting events, including: CBS Sports, MSG, NBC Sports & Olympics, NYY, A+E Networks, Daily Show, [LIVE•PD] Reelz network, Charter/Spectrum News, WTNH St. Patrick's Day Parade, NASA-KSC, United States Senate

As Training Lead

- Develop training curricula for broadcast graphics departments
- Generate training materials, from course syllabi to tutorials and whitepapers
- Conduct training classes for all levels, from new operators to expert designers

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EXPERIENCE CONT'D.

April 2002 -
October 2012

Chyron

Melville, NY

Director of Training & Freelance Relations,
Design & Integration Specialist, Senior Product Specialist

June 2011 -
October 2012

As Director of Training & Freelance Relations

- Administrator, Chyron University
 - Develop internal/external training curricula
 - Generate, manage training materials
 - Maintain course catalog and training pricelist
 - Create and admin 360° trainer review process
- Supervisor, Chyron Certified Freelance Network
- Trainer, Chyron Certification Courses
- Design and operation consultant for clients including:
- NBC Olympics (Beijing 2008, Vancouver 2010), NBC Sports: Sunday Night Football and Super Bowl XLIII, CBS Golf, ABC Sports: Monday Night Football and Super Bowl XL, ABC News, ABC's The View, ABC's Regis & Kelly, World Figure Skating Championships (Moscow, Russia), Little League World Series, YES! Network, Madison Square Garden, FOX Sports, Big10, ESPN/ERT, NESN, Comcast SportsNet, Golf Channel, Versus, SportsNet NY, MASN, IRL, MLB, NBA, NFL, NHL, NEP Super Shooters, CNN, TechTV, C-SPAN, BET, Telefutera, NASA-TV, Defense Intelligence Agency, Voice of America, TV Globo (Rio de Janeiro, Brazil), Astro (Kuala Lumpur, Malaysia)

April 2010 -
June 2011

As Design & Integration Specialist

- Special Projects Manager and Network Liaison for: CNBC Asia (Singapore), ABC News, Newport Television, Raycom Media, China Central Television (Beijing, PRC)
- Administrator, Chyron Knowledgebase
- Administrator, Chyron Forum
- Liaison, Chyron Yahoo! Group

2002 - 2010

As Senior Product Specialist

- Trainer and demo artist on Chyron graphics solutions

July 2000 -
April 2002

WUSF TV16 (PBS Affiliate)

Tampa, FL

On-Air Graphics Supervisor, Trainer and Production Specialist

As On-Air Graphics Supervisor

- Supervisor of on-air CG/graphics: Chyron iNFiNiTi!, Duet - Lyric and Aprisa systems

As Trainer and Production Specialist

- Trainer for student interns at the University of South Florida's communication and production programs
- Director and technical director for various sports shows, pledge drives, commercial productions and PBS projects
- PBS production specialist, positions include: writer, editor, floor director and camera operator

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EXPERIENCE CONT'D.

March 1997 -
July 2000

WFLA-TV News Channel 8 (NBC affiliate) Tampa, FL
Chyron/Still-store Operator and Technical Director,
Production Technician I & II

As Chyron/Still-store Operator and Technical Director

- CG operator on Chyron iNFiT! for 5:00, 5:30, 6:00 and 11:00PM newscasts, All Children's Hospital Telethon, numerous parades, events and commercial productions
- Graphics/still-store operator on Pinnacle Systems for 5:00, 5:30 and 6:00PM newscasts
- Technical director, *Sunshine Network Live*
- Assignment research for news and *Harris & Co. Live!*

As Production Technician I & II

- Camera operator for live variety show, *Harris & Co. Live!*
- Camera operator and floor director for news and commercial productions
- Grip on live remotes and on-location shoots
- Electronic TelePrompTer operator

August 1994 -
December 1996

Hillsborough Community College Tampa, FL
Senior Lab Instructor

- Office manager with supervisory responsibilities
- Lab coordinator for Prep Math/Algebra & Prep English Depts.
- Instructor of Prep Math/Algebra & Prep English Labs

May 1993 -
August 1993

Capitol News Service/Video Comm., SE Tallahassee, FL
Production Assistant

- Camera operator for *Florida Cable Television Association* program, *Capital Dateline*
- Studio and field camera operator
- Grip on live remotes and on-location shoots

August 1992 -
August 1993

Seminole Productions at FSU Tallahassee, FL
Satellite Operator

- Technician for downlink of FSU satellite feeds and backhauls

FREELANCE

Executive Producer: [Sally](#) (2022); [Half Dead Fred](#) (2023),
[Pancake Man](#) (2024); **Co-producer:** [Live Long](#) (2025);
Graphics Integrator: NBC Olympics, 2016-2026

ASSOCIATIONS

National Academy of Television Arts & Sciences
National & New York Chapters • Emmy Judge, 2018-present;
ΔΣΦ • Delta Sigma Phi at FSU
Chapter President, 1992-1993; Alumni Advisor, 2023-present

AWARDS



43rd Annual Sports Emmy®, Outstanding Graphic Design,
Games of the XXXII Olympiad, NBC Universal (2022)
44th Annual Sports Emmy®, Outstanding Graphic Design and
Outstanding Technical Team, *XXIV Olympic Winter Games*, NBC
Universal (2023)

Film Festival Awards: B Beside the Seaside - Best Feature, *Half Dead Fred*; Thrills & Chills - Best Film Noir, *Half Dead Fred*; Skiptown Playhouse - Best Picture, *Half Dead Fred*; Strange Days - Best Short Film, *Sally*